

**BACHELOR OF COMPUTER APPLICATIONS
(BCA) (Revised)**

Term-End Examination

June, 2018

00595

BCS-062 : E-COMMERCE

Time : 2 hours

Maximum Marks : 50

Note : *Question no. 1 is compulsory and carries 20 marks. Attempt any three questions from the rest.*

1. (a) Explain the procedure to book a ticket for a film from a web based portal. What are its advantages and disadvantages ? Explain briefly. 10
- (b) What is meant by Online Trading ? How is it performed ? Explain various payment modes for online trading. 10
2. (a) List any five cyber offences and related penalties under the IT Act, 2000. 5
- (b) What are the different components in the online delivery of goods and services ? Explain their role. 5

3. (a) Explain any two EDI standards. 5
- (b) Explain any five strategies to increase visibility to your e-commerce website. 5
4. (a) Explain transplanted real world business models and native Internet business models. 5
- (b) Explain the two categories into which search engines are classified. 5
5. (a) What is SSL ? Explain its working with the help of a figure. 5
- (b) List and explain any five emerging trends in m-commerce. 5
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